



Concert Lineup and Venue Information

Instructor: Clay B. DuVal

Name _____

Your final project will be to promote a concert fund-raiser of your choice and create the poster which it will be using for their promos. There are a few requirements listed below, by filling out this form you will begin to think visually towards your design.

The main source of fund-raising for your cause will be done in the form of a concert benefit. You have all heard of large scale fund-raisers such as Live Aid and Farm Aid, so think on those terms but on a smaller scale. It should be a concert large enough to raise millions of dollars but the specifics of it are up to your group. Choose your own concert lineup. This could be a day long event or a weekend outing. Work as a group and choose your artists carefully. Make sure there is some unifying thread amongst your performers.

My Concert Title is: (Live Aid, Butterball, etc.)

My Concert Lineup is..

Now that you have the musicians in place think about a venue as to where they will play. Make sure to do some research and choose a place you will be able to obtain information on

Our Concert Venue is...

Our Concert Dates and times are is...

Our Concert ticket cost is.

Think visually for these next questions

My main font is...

My secondary font is...

My color palette is (What colors will you be using)

My layout will be..(Centered, Flush left/right, Justified)

My imagery will be...

My Main emphasis will be...

Secondary emphasis...